

SCIATIVE SOLUTIONS PRIVATE LIMITED

ROUTE REPORT

BANGALORE - HYDERABAD

5/25/2020

Brief Route Report published by Sciative Solutions. For a detailed Route Planning report to understand market & customer patterns, most profitable schedule timings, most preferred bus-types, and many more; please contact Sciative Solutions Route Planning team.

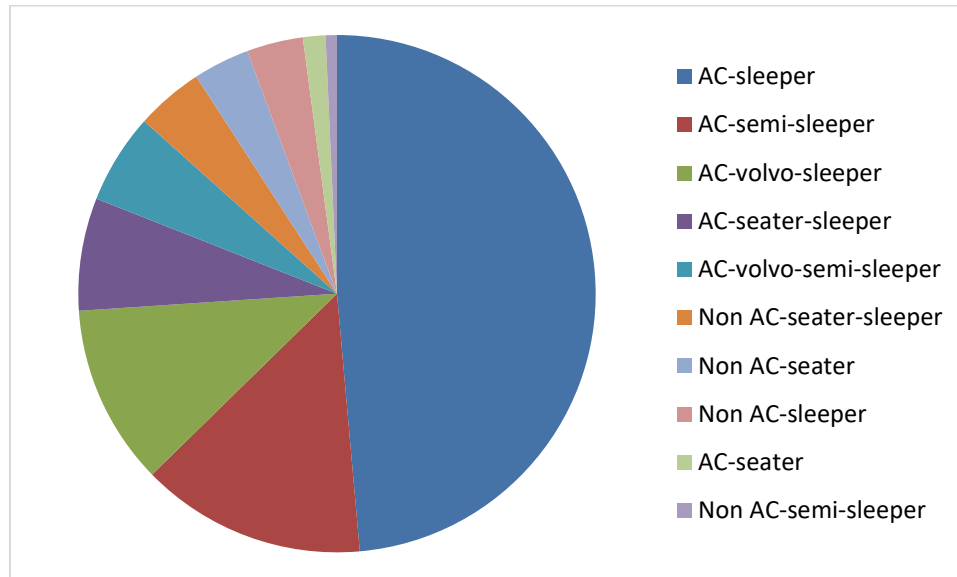


Introduction: This report gives a performance overview of a route taking into account various supply and demand factors in the market. With this approach, a bus operator will be able to take data driven decisions and formulate strategies to generate improved revenues. The analysis takes into consideration the market data between 20th November 2019 to 20th February 2020.

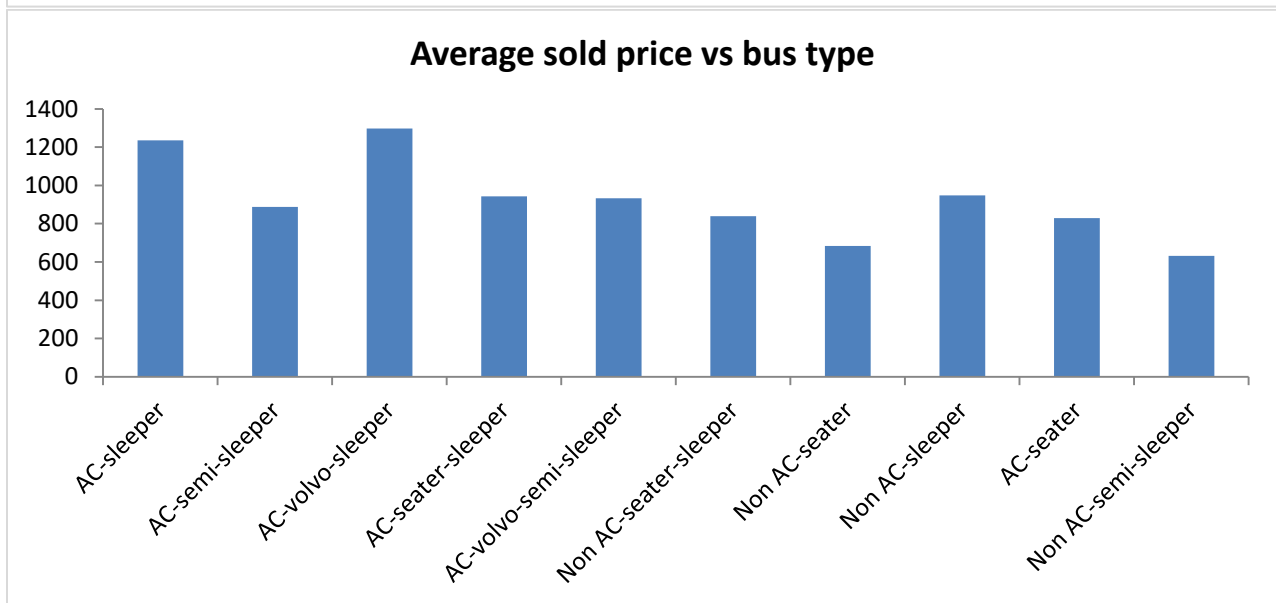
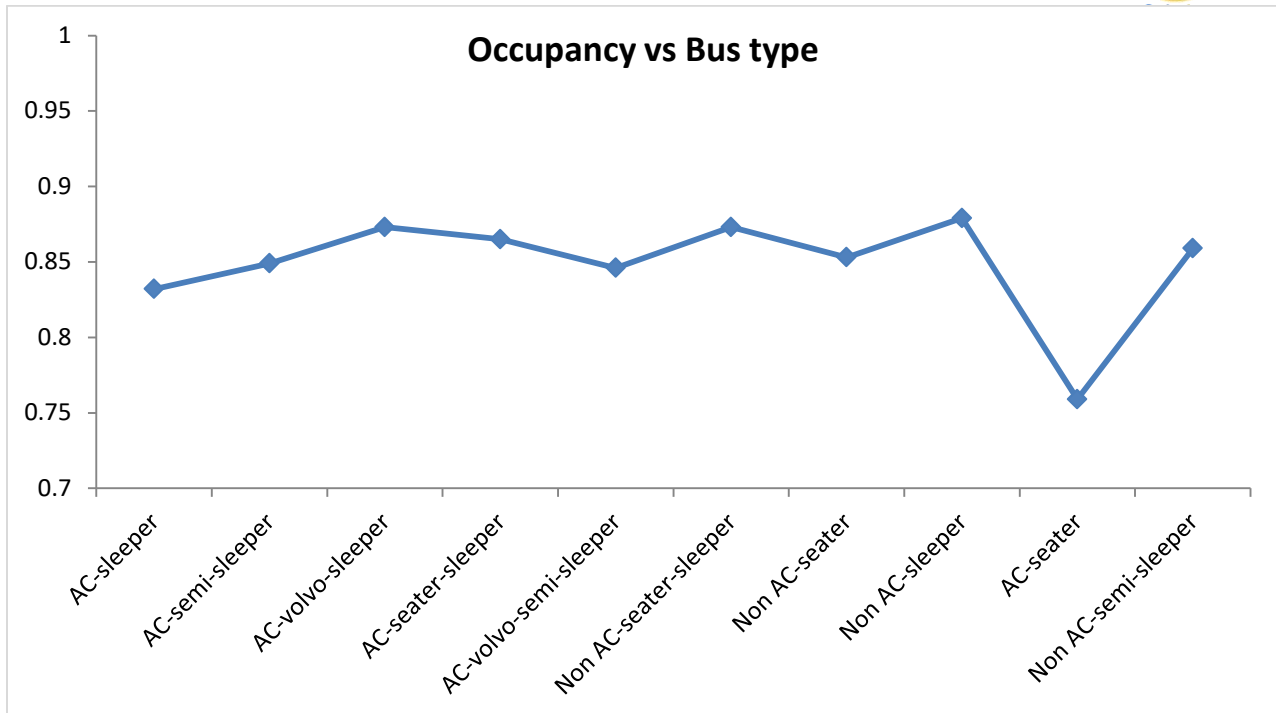
Distance: 569 km (google maps)

Duration: 10 hrs

Distribution of bus type on the route:



- Mainly A/C sleeper buses ply on the Bangalore-Hyderabad route
- Non AC semi-sleeper buses are the lowest in number. This shows that people have the purchasing capacity to opt for better services.
- Many services in this area have high ratings and better services to cater to the customers.
- Customers on this route generally prefer comfort and are not extremely price sensitive, because Volvo on an average day is selling at higher capacities like non-volvo AC sleeper.
- Over 80% of buses have a departure time after 6:00 PM in the evening.
- AC sleeper buses can command a premium of 30-45% in their average seat price from a normal day to a high demand day (*See Average Selling Price chart below*)



About Sciative: The world was never as competitive as now. With so many bus operators operating on the same route and offering similar services, the customer is spoilt for choice. Viaje.ai: Our AI driven dynamic pricing solution adapts to the constantly changing market dynamics with zero manual intervention. Sciative's Market Intelligence System provides an easy comparison and benchmarking between peers and will help you to make an informed decision on existing routes and strategic planning for new routes and differentiate yourself from the crowd. For detailed insights on Route Planning services please contact us on: archana190501@sciative.com

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