

SCIATIVE SOLUTIONS PRIVATE LIMITED



ROUTE REPORT

AHMEDABAD - DELHI

5/25/2020

Brief Route Report published by Sciative Solutions. For a detailed Route Planning report to understand market & customer patterns, most profitable schedule timings, most preferred bus-types, and many more; please contact Sciative Solutions Route Planning team.



Introduction: This report gives a performance overview of a route taking into account various supply and demand factors in the market. With this approach, a Bus Operator will be able to take data driven decisions and formulate strategies to generate improved revenues.

The analysis takes into consideration the market data between 20th November 2019 to 20th February 2020.

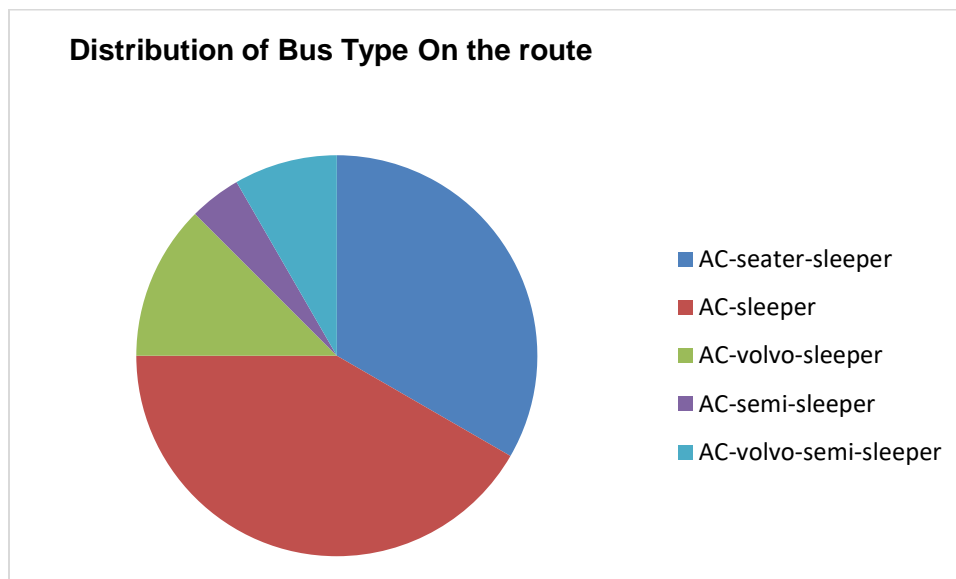
Source: Ahmedabad

Destination: Delhi

Distance : 1029 km (*source : google maps*)

Duration: 19 hours

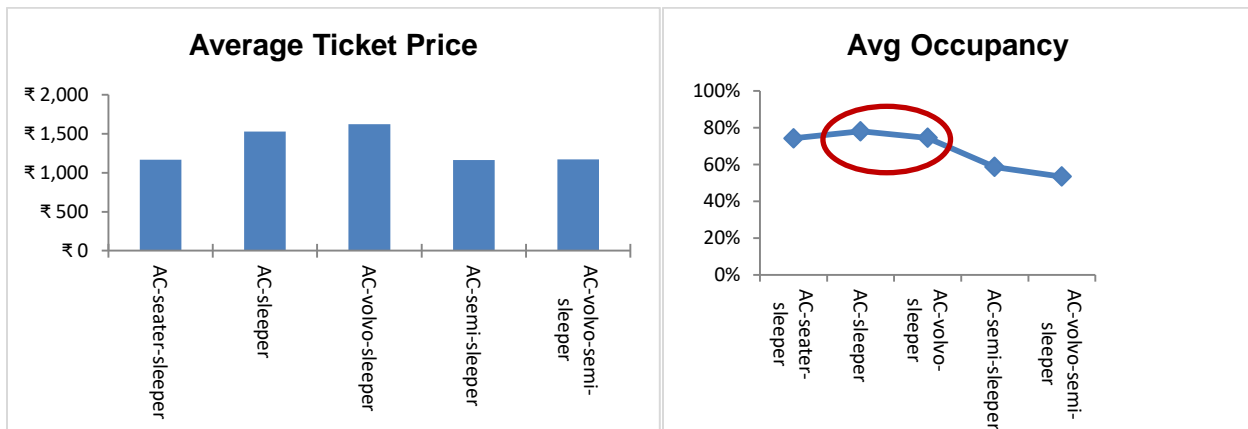
Middle Cities : Some of the major cities contributing towards 95% of revenue on this route are :
Mehsana, Patan , Pali, Udaipur, Bhilwara, Ajmer, Jaipur.



- ❖ **Mainly A/C sleeper buses ply on the Ahmedabad-Delhi route and majority of them are Bharat Benz (A/C Sleeper, Volvo Sleeper, A/C Seater-Sleeper).**



- ❖ On a **high demand day** like weekend and festivals, the number of schedules on this route are **increased by 45 %** with mostly **AC Sleeper Buses** getting added.
- ❖ Also the number of high rating schedules is more on a high demand when compared to a average day ensuring quality customer service to the travellers.
- ❖ **More than 50 %** of the schedules have the **departure** times in the late afternoon and evening **between 3 PM and 6 PM**.



- ❖ **Customers prefer** to travel in the **sleeper bus** because of the length of the journey and therefore AC mixed and AC sleeper buses have consistently high occupancy % compared to semi. **Customers are ready to pay higher premiums for AC Sleeper buses** owing to the comfort
- ❖ On an **average day** , **Volvo and non-Volvo AC sleepers** buses are sold at **similar price**
- ❖ Average Price range for AC Sleepers is Rs 1530 and for Volvo AC sleepers it is Rs 1620



About Sciative:

The world was never as competitive as now. With so many bus operators operating on the same route and offering similar services, the customer is spoilt for choice. Viaje.ai: Our AI driven dynamic pricing solution adapts to the constantly changing market dynamics with zero manual intervention. Sciative's Market Intelligence System provides an easy comparison and benchmarking between peers and will help you to make an informed decision on existing routes and strategic planning for new routes and differentiate yourself from the crowd.

For detailed insights on Route Planning services please contact us on :

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